



NOTHING IS CHANGING
EXCEPT THE NAME.

CHUBB
LOCKS ARE
CHANGING.
WELCOME
TO THE
FUTURE.



Changes to the Chubb Locks
brand explained.



Although the main range of Chubb Locks products will be changing, these changes **do not** affect Chubb Locks Custodial Services, who will continue to offer their comprehensive range of locking solutions for detention markets under the Chubb Locks name.

FOR MORE INFORMATION SEE:

WWW.CHUBB-AT-HEART.CO.UK





CHUBB LOCKS ARE CHANGING.



WHAT IS HAPPENING?

For almost 200 years Chubb has been the name behind products you and your customers know and trust, but in August 2010 that name will have to change.

We will continue to offer exactly the same products you and your customers know and trust, but we will no longer be able to offer them under the Chubb name.* Instead they will continue to be available under one of our other prestigious brands which have a history and strong reputation within the secondary security and lever mortice markets.

WHY IS IT HAPPENING?

Although Chubb has been the name on our locks for so long, the brand is actually owned by an American multi-national and sold under a licence that runs out in August 2010. We would like to have continued the Chubb name, but unfortunately they have decided not to extend the licence.

*Except Chubb Locks Custodial.



WHAT DOES THAT MEAN FOR ME?

For all our customers it will be business as usual. We will still sell our current range of products under our other famous brands, and you will not need to remove any of your existing signage or packaging.

All warranties will be honoured in full, and you can continue to buy Chubb products from us before August 2010. You can then continue to sell Chubb locks products for as long as you have stock available.

SO WHO WILL PRODUCE CHUBB LOCKS?

Nobody will. Our licence prevents anyone else from manufacturing or distributing locks under the Chubb name anywhere in the world, and our patents and trademarks stop any competitor copying our products.

WHAT SHOULD I DO NOW?

Carry on as normal, we are committed to keeping you informed as changes happen. But remember although Chubb Locks are changing, please be assured that Chubb products will continue to be available and will be inherited by our most trusted brands, which have history and strong reputations within the locking market.

Sign up for all the latest news at:

WWW.CHUBB-AT-HEART.CO.UK